

## The Triangle Editor's Report 2013

The Triangle Team of ten deliverers, two co-editors and treasurer have all helped to see the village newspaper through to another very sound year. Thanks to you all.

Our advertisers have been very loyal with their continuing support.

Tony Hodgson, at our Village Shop, has been very helpful being, for many new residents, their first introduction to The Triangle.

Editor Keith will be retiring from heading up the team in April 2015 but hopes to continue producing The Yellow Pages, trying to keep advertisers happy and seeking new accounts when required. Having a three person editorial team will help us overcome small glitches like holidays and possible sickness. Keith and David Thornley think that we have the right balance of advertisers to copy. What do you think?

Communication with some major players in village life continues to frustrate me a little as I feel The Triangle should be doing more to promote their cause. Despite having positive talks with these parties it never results in any information from them.

Costs. With The Triangle either 16 or 20 pages per issue our readers now receive, for 10 pence a week, five black and white issues, a full colour edition at Christmas plus an annual Yellow Pages.

Contributors. Thanks to those individuals and organisations that send us regular items. We would really like more snippets and especially hand written or typed copy. The majority of our readers are not 'on line'. The editorial team knows it is missing out on this vital source. How can we put this right?

Circulation. We continue to grow quite slowly, as is to be expected; it is encouraging that we have paying readers in Hovingham, Malton and Middlesbrough. A number of households buy one copy and circulate that to their family. Our furthest regular reader that we know of is in Perth, Western Australia. Outside organisations that we deliver to are both the Malton and Mobile libraries, Malton Police Station, Ryedale Voluntary Action, Ryedale and North Yorkshire Councillors. Should there be others?

*Keith Buck*